

# VOLVO CARS IN BRIEF



## Our Vision and Mission

**Vision:** To be the world's most progressive and desired premium car brand.

**Mission:** Our global success will be driven by making life less complicated for people, while strengthening our commitment to safety, quality and the environment.

## Business

- **Record sales** The total global sales volume in the first half of 2016 was 256,563 cars, representing a growth of +10.5% over the same period in 2015.
- **Improved financial performance** Operating income in January to June 2016 was MSEK 5,59, up from MSEK 1,66 for the same period in 2015. This resulted in an operating margin of 6.7%, compared with 2.2% in 2015.
- **Employees** As of June 30, 2016, Volvo Cars employed 29,253 full-time employees worldwide.

## World Firsts

Volvo Cars is one of the world's most progressive car brands, and our innovation continues with many new world firsts in 2016.

### Power Pulse

With PowerPulse, Volvo Cars has developed an innovative way of delivering instant turbo response in diesel engines providing a distinct performance feel.

### Animal detection

Collision mitigation for animals is a world first that detects and automatically brakes for animals both in daylight and in the dark.

### Run-off road mitigation

A new function is introduced with the S90 to prevent unintentional road departure at vehicle speeds between 65-140 km/h. The system works by using evasive steering manoeuvres and braking to support the driver in keeping the car on the road.

### In-car delivery

Volvo In-car Delivery saves time and adds convenience by allowing products to be delivered directly to your car while you're doing other things.

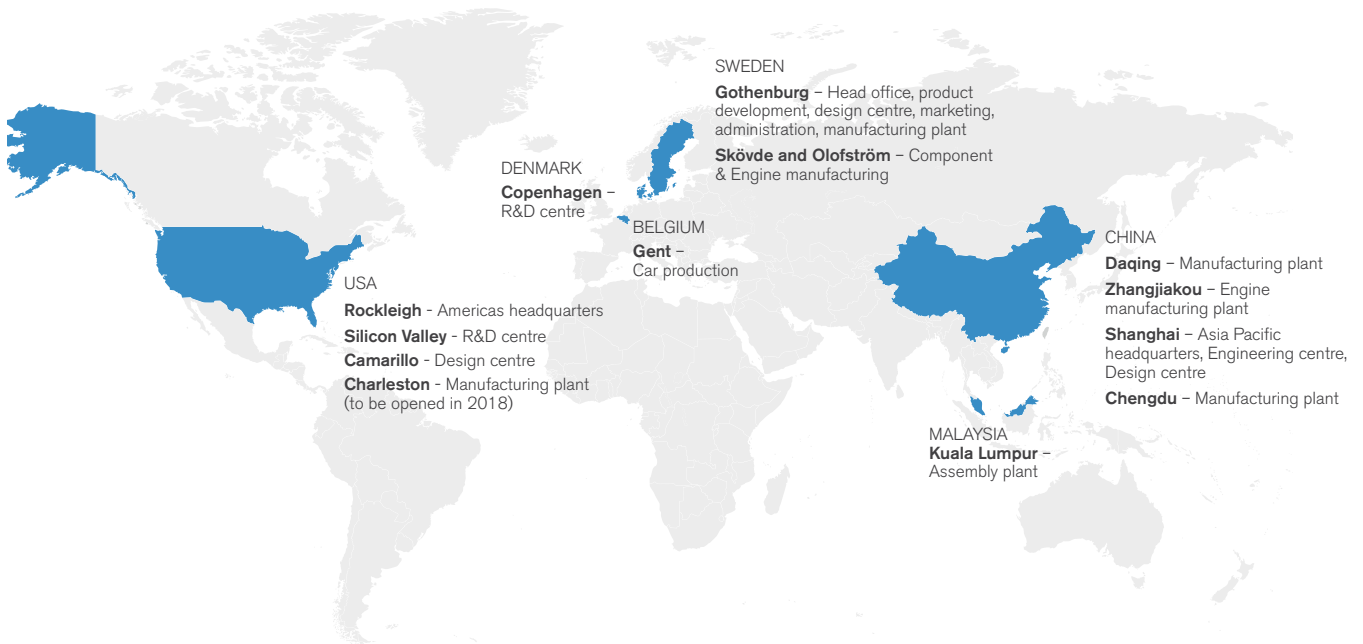
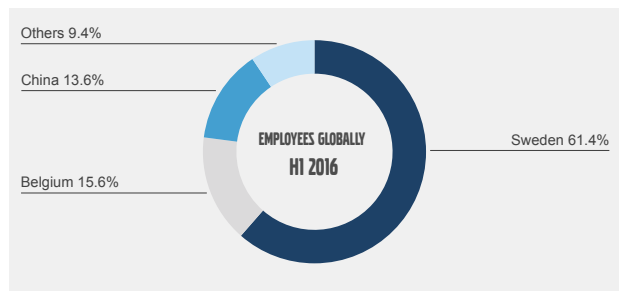
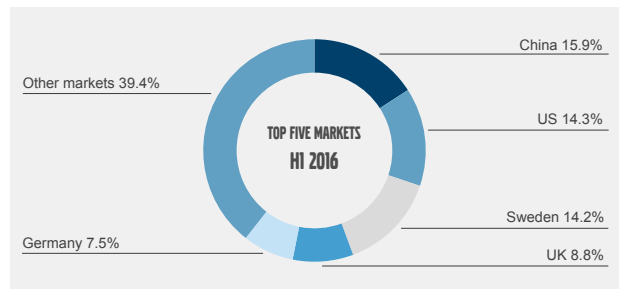
# FACTS AND STATISTICS

## Volvo Car Group

The first Volvo rolled off the production line back in 1927. Today, Volvo Car Group produces a premium range of cars, including sedans, wagons, sports wagons, cross country cars, hatchbacks and SUVs. We are one of the world's best-known and most respected car brands, with sales in over 100 countries.

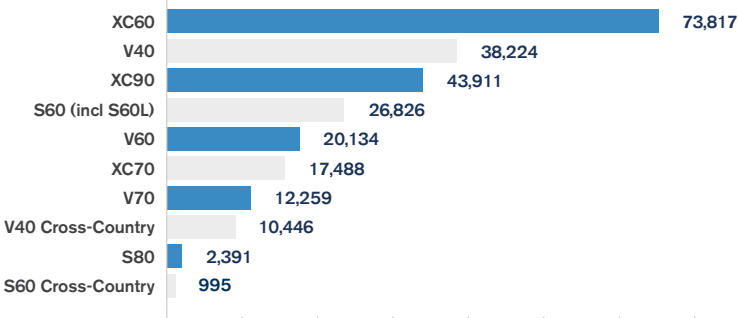
Volvo Car Group (Volvo Cars) has been owned by Zhejiang Geely Holding (Geely Holding) of China since 2010. Headquartered in Gothenburg, Sweden, production takes place in Sweden, Belgium, China and Malaysia.

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### SALES BY MODEL

January – June 2016



### EMPLOYEES BY NUMBERS

H1 2016

